

The Smooch Price Promise

We are so confident that you can't buy rings of this quality for less anywhere else, that we'll refund the difference in price and give you a gift of jewellery worth £25, if you can find an identical* ring which is cheaper elsewhere, within 7 days of ordering from us.

Obviously with such a great guarantee there are some conditions but we are sure you'll agree they are fair. The conditions simply ensure that we are comparing prices on a like-for-like basis.

To qualify for the refund and gift the ring must....

- Match our Specification
- Match our Quality
- Match our Guarantee

If the Specification, Quality and Guarantee matches but the ring is cheaper we'll refund the difference and give you a bonus gift worth £25. We just need to know where the lower price is available. Internet and High St. Sale Prices are excluded from this guarantee.

The Terms & Conditions

If, within seven days of ordering from Smooch, you find an identical* ring at a lower price we will refund the difference and give you a bonus gift worth £25 as long as the quality and specification of the ring, and the guarantee, match ours. The sections below explain exactly what we mean.

*Identical means the rings must be very similar in specification as follows:

Specification Match

The cheaper ring does not have to be absolutely identical but should be similar enough to allow us to make a fair comparison. So, for example, if your Smooch ring is engraved or has a diamond cut pattern, the cheaper ring must also be engraved or diamond cut

Quality Match

The ring should be UK Hallmarked, made from the same metal and be the same profile, weight and width. Weight does not refer to the exact weight in grammes as this will vary significantly due to the finger size, engraving and stones that are set into the ring. In this context we simply mean - "Is the ring lightweight, medium-weight or heavyweight?" It should also have the same number of stones and they should be the same Clarity, Cut, Colour and Carat.

Guarantee Match

The ring should be guaranteed for life at no extra charge. This should cover any fault in the manufacture of the ring, re-sizing, re-polishing and replacement of any diamonds which come out.

Price Match

If the ring matches our Quality and has the same Guarantee we will refund the difference between any advertised retail price, not including Internet or High Street sale prices. In addition we will give you a bonus gift worth at least £25.

Limitations

This Price Promise is valid for all confirmed orders where a deposit of one third has been taken.

The Jewellery Collection trading as Smooch may withdraw this Price Promise at any time. This limitation is because the price of precious metals and stones can be subject to large fluctuations due to market conditions.

We aim to be the most competitive, quality wedding ring retailer in the UK and Ireland – it's that simple!